



# Kentucky World Language Association Strategic Plan

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## MISSION STATEMENT

KWLA: Providing vision, leadership and support for language teachers, students, and parents to stay informed, get involved and move ahead.

## VISION STATEMENT

Kentucky World Language Association ... a network of individuals who support, promote and advocate the teaching and learning of a variety of world languages and cultures ... a clearinghouse for data, information and research relevant to effective programs and practices in the learning and teaching of world languages and cultures ... a provider of professional development for P-16+ teachers of world languages and cultures.

## GOALS

### PROMOTION AND ADVOCACY

#### 1. Foster public and private partnerships and collaborations that build support for KWLA's mission.

*Action Items:*

- Implement a Seal of Biliteracy/Pathway to Biliteracy Program for graduation
- Create a Student Leadership Collaborative to incorporate a student voice to the organization
- Incorporate a parents resource area on the website to include parents

#### 2. Increase exposure of KWLA and successful world language programs in schools and in the community through media

*Action Items:*

- Create press releases to government and school officials
- Create activities that increase awareness of the importance of world language programs
- Encourage other professional associations to link to our web site

#### 3. Recruit and reward world language professionals

*Action Items:*

- Attain sponsorship from businesses in the state to create grants, money awards, and scholarships
- Increase teacher involvement in KWLA through personal contact with KWLA members
- Institute a mentorship program between current KWLA members and individuals studying to become language educators

## **CLEARINGHOUSE OF INFORMATION AND DATA**

### **1. Gather and maintain data about world language programs, students, and educators in the state of Kentucky.**

*Action Items:*

- Create and maintain a data map and database of all world language teachers and programs in the state (Elementary/Middle/High School/Post-Secondary)
- Create, maintain, and promote teacher training and professional development opportunities via social media, website, and email.

### **2. Gather and maintain resources that support existing language programs and teachers in the state.**

*Action Items:*

- Provide information for grassroots involvement of language support to include local businesses and/or international organizations within Kentucky
- Provide information for parents and students through the website

## **PROVIDING PROFESSIONAL DEVELOPMENT**

### **1. Improve content knowledge of teachers.**

*Action Items:*

- Provide and promote meaningful and relevant learning opportunities year-round
- Provide scholarships to teachers for furthering knowledge
- Provide incentives to encourage teachers to attend regional and national conferences.
- Support Special Interest Groups (SIGs)

### **2. Provide language-specific networking and learning opportunities for stakeholders**

*Action Items:*

- Create and maintain summer learning opportunities
- Collaborating with KDE on projects and initiatives

### **3. Mentor and encourage leadership among world language teachers**

*Action Items:*

- Provide mentoring of new and visiting teachers (veteran teachers assigned to new teachers to help answer questions, give suggestions, etc. during first year or two)
- Identify and encourage young members to seek offices
- Provide incentive and support to teachers seeking National Board Certification